

CEO Award - Laura Skandera Trombley - President of Pitzer College
Tribute Award - Pamela Hillman - VP for University Advancement, CSU, Fullerton
Rising Star Award - Marilyn Grinsdale - Citrus College

1. Best Practices in Alumni Relations

Gold: Chapman University - Tell Us Your Chapman Story

Silver: Chapman University - Alumni End Zone Party
Chapman University - Professional Edge Series

Bronze: Scripps College - Camp Scripps 2008: Building Alumnae Engagement
University of California, Irvine - Recognition of Excellence in Continuing Students

2A. Annual Giving Campaign

Gold: Harvard-Westlake School - Harvard-Westlake School Annual Giving Solicitation Program

Silver: Loyola Marymount University - 2007 LionsFund Summer Drive

Bronze: University of California, Irvine - eFulfillment: Pledge Reminders of Today

2C. Campaigns, Major Gifts, or Stewardship Initiative

Gold: University of California, Irvine - Preparing for Campaign Success: Implementing an Executive Search Firm Process

Silver: University of California, Irvine - Stewardship Stars

Bronze: University of California, Irvine - Building a Donor Pipeline & Qualifying Major Gift Prospects: The School of Humanities Alumni History Project

2E. Individual Fund-Raising Publications

Gold: California State University, Chico - College of Humanities and Fine Arts Development

Silver: Loyola Marymount University- LMU Athletics Student-Athlete Thank You Card

Bronze: Loyola Marymount University - Presidential Donor Activity Report

3. Best Practices in Public Relations or Government Relations

Gold: University of California, Irvine - Don't Kill the Messenger; It's Your Mascot, Orange County Higher Education, Capitol Mascot Day

Silver: University of California, Riverside - Legislator Acceptance Letter

Bronze: San Diego State University - San Diego State University - Drug Arrests Response

4. Outstanding Advancement Services Initiative

Gold: USC Marshall School of Business - Corporate Relations Prospect System

Silver: University of California, Irvine - No Frown Cap and Gown

Bronze: University of California, Irvine - Strategic Alignment-Advancement & University

5. Outstanding Special Event

Gold: University of California, Irvine - Don't Kill the Messenger; It's Your Mascot

Silver: University of San Diego - University of San Diego Alumni Honors

Bronze: Utah Valley University - UVUphoria!

6A. Magazines

Gold: Arizona State University - "ASU Research"

Silver: University of San Diego - USD Magazine

Gold: Santa Clara University - Santa Clara Magazine: The Person in Front of You

6B. Magazine Writing

Gold: University of California, San Diego - @UCSD UC San Diego Alumni Magazine

Silver: Arizona State University - "ASU Research"

Bronze: Santa Clara University - Santa Clara Magazine: The Writing

6C. Newsletters/Tabloids

Gold: University of California, Los Angeles - UCLA Today

Silver: California State University, Long Beach - *The Lantern* - California State University, Long Beach

Bronze: University of California, Davis - Innovator

6D. Annual Reports and Honor Rolls

Gold: University of San Diego - 2007 President's Report/2008 Desk Calendar

Silver: University of California, Davis - 2007 Vice Chancellor and Dean's Annual Report

Bronze: University of California, Irvine - Opening Doors and Opening Minds

6E. Special Print Materials

Gold: California State University, Fresno - First Generation Stories

Silver: Arizona State University - Chain Reaction (Biotechnology)

University of San Diego - 2007 President's Report/2008 Desk Calendar

Bronze: California State University, Office of the Chancellor - California State University's Print Exhibit: Who is Working for California?

6F. Student Recruitment Publications

Gold: Santa Clara University - Santa Clara University View Book

Silver: Brigham Young University - BYU MPA: Enter to Learn, Go Forth to Serve

Bronze: California State University, Fresno - Fresno State Viewbook

6G. Print Advertisement

Gold: National University System - National University Degree of Excellence Ad Campaign

Silver: University of San Diego - The Future is Always Beginning Now

Bronze: University of San Diego - We Are the Champions

6H. Photography – single or series

Gold: Santa Clara University - Santa Clara Magazine: The Person in Front of You

Silver: Brigham Young University - Wounding the Giants

Bronze: University of San Diego - "Flair for the Dramatic" Spring 2008 USD Magazine

6I. Illustration

Gold: Santa Clara University - Santa Clara Magazine: How to Win a Cosmic War

Silver: University of San Diego - Pupil Power: Cover and Feature Stories

Bronze: Chapman University - Discovery: Chapman's Nobel Laureate

6J. Posters

Gold: National University System - National University Call of Conscience Event Poster

Silver: National University System - Hollywood's Africa Poster

Bronze: Brigham Young University - Barlow Poster

6K. Identity Programs and Logos

Gold: California State University, Chico - CSU, Chico Northstate Road Trip Identity System

Silver: Utah Valley University - UVU Identity

Bronze: Mills College - Mills College Lorry I. Lokey Graduate School of Business Identity Program

6L. Video Productions

Gold: National University System - National Polytechnic College of Science Recruitment Video

Silver: National University System - National Polytechnic College of Science Commercial

Bronze: National University System - National University Recruitment Video

6M. Web Sites (Institutional Home Page or Special Pages) or CD ROMs

Gold: University of California, Riverside - UCR's Umbrella Web Site

Silver: Sacramento State - College Portrait

Bronze: Mills College 0 Mills College Graduate Programs Websites

6N. E-mail newsletters

Gold: California Polytechnic State University - Cal Poly Update

Silver: Brigham Young University - MYBYU News

Bronze: National University System – iThrive
Sacramento State - Sacramento State Bulletin

6O. Social Media Campaign

Gold: California Polytechnic State University - PolyLink