

Excellence in News Writing

Description

Gold, Silver, and Bronze awards may be given for outstanding news writing targeted to the external media.

Judges will review five individual news stories representative of the scope and variety of your news service staff writing.

Subcategories

1. General News Writing

Staff-written news stories targeted to the external general news media.

2. Research, Medicine, and Science News Writing

Staff-written material targeted to the external research, medical, or science news media.

One-person news offices are encouraged to submit their work.

Judging Criteria

They specifically will look for:

- * Your ability to creatively engage the reader through clear, compelling, and interesting news writing;
- * An understanding of your target audience(s);
- * Objectives that support the mission of your institution;
- * Well-written, organized, and carefully edited stories on a wide range of topics; and
- * How you met your objectives.