

## **Independent School Periodicals—Web Based**

### **Description**

Gold, Silver, and Bronze awards may be given to the best private independent school (grades K-12) web based periodicals sent to alumni, parents, and other external audiences.

### **Judging Criteria**

Your Web-based periodical must be published two or more times a year. For all subcategories, the judges will look at the:

- Objectives of your publishing program and how well you have reached them;
- Periodical's content, writing, editing, layout and design, and print quality(if applicable);
- Understanding of your target audience(s);
- Institution's mission and how well it is communicated;
- Budget and creative use of available resources; and
- Staffing.