

Periodical Special Issues

Description

Gold, Silver, and Bronze awards may be given for outstanding special theme or single-topic issues of regularly published print periodicals (magazines, tabloids, or newsletters published at least twice a year). Individual periodical issues devoted primarily to a single theme or topic will be accepted. Magazines including annual reports do not qualify as special issues.

Judging Criteria

Judges specifically will look at the:

- * Stated objectives of your periodical;
- * Periodical's content, writing, editing, layout and design, and print quality;
- * Understanding of your target audience(s);
- * Institution's mission and how well it is communicated;
- * Budget and creative use of available resources; and
- * Results (Did you reach your goals? How?).

Entry Instructions

To be eligible to enter this category, your periodical must be published two or more times a year.