

Periodical Staff Writing for External Audiences

Description

Gold, Silver, and Bronze medal awards may be given for excellence in staff-written articles appearing in a single externally-focused periodical (magazine, tabloid, or newsletter) that is published at least twice a year. Staff members may be full-time or part-time, but they must be on the payroll and their names appear on the masthead of the periodical. Periodicals with only one paid staff member are encouraged to enter. Work of contributing editors/writers who are paid per piece is not eligible. Also, articles reprinted from other sources are not eligible.

Judging Criteria

Judges will review five individual articles that are representative of the scope and variety of the staff writing in your periodical. They specifically will look for:

- * superior writing style, organization, and careful editing;
- * creative story ideas and development; and
- * an understanding of your institution's mission and the ability to communicate that mission through imaginative writing.