

## **Periodical Staff Writing for Internal Audiences**

### **Description**

Gold, Silver, and Bronze awards may be given for excellence in staff-written articles appearing in a single internally focused periodical (magazine, tabloid, or newsletter published at least twice a year) published in print or online. Staff members may be full-time or part-time, but they must be on the payroll. Work by contributing editors or freelancers who are paid per piece are not eligible. Articles reprinted from other sources are not eligible.

### **Judging Criteria**

Judges will review five individual articles that are representative of the scope and variety of the staff writing in your internal audience periodical. They specifically will look for:

- \* Superior writing style, organization, and careful editing;
- \* Creative story ideas and development; and
- \* An understanding of your institution's mission and the ability to communicate that mission through imaginative writing.