

Photography

Description

Gold, Silver, and Bronze awards may be given for the best black-and-white and/or color photography. All work must have appeared in print in an institutional publication or periodical or have been used for some institutional purpose such as on a website, in an exhibition, or in advertising.

Subcategories

- a. Individual Photography
 - Recognizes the outstanding work of a single photographer (freelance or staff).
 - Entries cannot be made by freelancers; they must be made by the member institution or educational affiliate for which the work was done.
 - One photograph constitutes a single entry.

- b. Photographer of the Year
 - Recognizes the outstanding work of a single photographer (freelance or staff).
 - Entries cannot be made by freelancers; they must be made by the member institution or educational affiliate for which the work was done.

Judging Criteria

Judges specifically will look for:

- Interesting and creative visuals;
- Good technical quality;
- Appropriateness of use; and
- How photography communicates the institution's mission.

Entry Instructions

1. For subcategory a (Individual Photography) upload to the awards website one individual photograph, plus proof of publication or other use. Photos should have been published or exhibited between Nov. 1, 2010, and Oct. 31, 2011. Submitted photo should be no more than 8 x 10 inches in size.

2. For subcategory b (Photographer of the Year) upload 10 to 15 photographs representative of one photographer's work, plus proof of publication or other use. Photos should have been published or exhibited between Nov. 1, 2010, and Oct. 31, 2011. Photographs should be no more than 8 x 10 inches in size.

3. Submit completed entry form with attachments online to CASE.