

## **Web Magazines**

### **Description**

Grand Gold, Gold, Silver and Bronze awards may be given for exceptional magazines written and designed for the Web. Entered magazines may also have a print counterpart. Magazines may be targeted for any audience - internal or external.

### **Judging Criteria**

Judges will evaluate your site on:

- Content and appropriate writing for the Web;
- Design/Navigation;
- Usability;
- Innovation;
- Understanding of target audience(s);
- Budget and use of available resources;
- Plan to evaluate site; and
- Results.