

Web Sites

Description

Gold, Silver, and Bronze awards may be given for innovative Web sites or pages developed for any institutional use. Do not enter only your homepage for evaluation. Judges will only be looking at multi-page/layered sites or pages.

If appropriate, you may also enter your site in Alumni Relations Programs: Creative use of Technology and New Media; Fundraising Programs: Technology Applications and Creative Use of Technology and New Media; Web-Based or Electronic HTML Independent School Periodicals; Web-Based or Electronic HTML External Audience Periodicals; or Web-Based or Electronic HTML Internal Audience Periodicals.

Important: All sites must be assessable to the public. Intranets and password-protected sites may be entered but only if passwords or mirror sites are provided. Should an entry win entrants must agree to provide access to the site for up to two years.

Subcategories:

1. Complete Institutional Web Sites
2. Individual Sub-Web Sites

Judging Criteria

Judges will evaluate your program on:

- * Strategy;
- * Content;
- * Design/Navigation;
- * Usability;
- * Innovation;
- * Understanding of target audience(s);
- * Engineering and management;
- * Budget and use of available resources;
- * Plan to evaluate site; and
- * Results